

### MA IN COMMUNICATION 2011-2012 COURSE SCHEDULE

#### FALL 2011 (September 19-December 16)

CN 6001	PUBLIC RELATIONS STRATEGY	M	KEFALA
CN 6006	APPLIED COMMUNICATION RESEARCH METHODS	TH	LEADER
CN 6007	STRATEGIC CORPORATE COMMUNICATION	M	KARIMALIS
CN 6010	THE MEDIA OF MASS COMMUNICATION	W	KEFALA
CN 6012	CAPSTONE PROJECT IN COMMUNICATION	TH	CHRISTODOULAKIS
CN 6004	COMMUNICATION FOR THE TOURISM INDUSTRY	T	CHRISTODOULAKIS
CN 6005	NEGOTIATION AND CONFLICT RESOLUTION	W	KARIMALIS

#### WINTER SESSION 2012

CN 6011	CRISIS COMMUNICATION MANAGEMENT	T/TH	KEFALA
CN 6009	PR IN THE PUBLIC AND NON PROFIT SECTORS	M/W	CHRISTODOULAKIS

#### SPRING 2012 (February 28 -June 1)

CN 6002	ADVANCED MEDIA WRITING AND TECHNIQUES	TH	MCCORMAC
CN 6007	STRATEGIC CORPORATE COMMUNICATION	TH	KARIMALIS
CN 6010	THE MEDIA OF MASS COMMUNICATION	M	KEFALA
CN 6012	CAPSTONE PROJECT IN COMMUNICATION	W	TBA
CN 6008	COMM FOR THE ENTERTAINMENT INDUSTRY	W	KEFALA
CN 6020	EFFECTIVE COMMUNICATION SKILLS	T	KARIMALIS
MK 6065	MARKETING COMMUNICATIONS	TH	SAKELLARIOU

Required course

Elective course