

MBA 2011-2012 COURSE SCHEDULE**SEPTEMBER SESSION 2011**

MK 6121	MARKETING OF SERVICES	*	KORITOS
HR 6061	STRATEGIC HUMAN RESOURCE MANAGEMENT	*	TASOULIS

FALL 2011 (September 19-December 16)

MK 6011	MARKETING MANAGEMENT	M	KREPAPA
CN 6007	STRATEGIC CORPORATE COMMUNICATION	M	KARIMALIS
FN 6130	FINANCIAL STATEMENT ANALYSIS AND EQUITY VALUATION	M	MORDOCHAE
LD 6000	LEADERSHIP DYNAMICS	M	MANDES
FN 6010	FINANCIAL MANAGEMENT	T	MORDOCHAE
CN 6004	COMMUNICATION FOR THE TOURISM INDUSTRY	T	CHRISTODOULAKIS
MK 6014	CONSUMER AND BUYER BEHAVIOR	T	KORITOS
MG 6011	OPERATIONS MANAGEMENT	W	ROBOTIS
FN 6020	INVESTMENT AND PORTFOLIO MANAGEMENT	W	TRIANTAFILLOU
MK 6040	BRAND MANAGEMENT	W	SAKELLARIOU
CN 6005	NEGOTIATION AND CONFLICT RESOLUTION	W	KARIMALIS
MG 6013	BUSINESS STRATEGY	TH	KIRITSIS
FN 6009	QUANTITATIVE METHODS FOR BUSINESS	TH	AVRAMIDIS
MG 6010	ORGANIZATIONAL BEHAVIOR	TH	TASOULIS

WINTER SESSION 2012

BU 6332	ENTREPRENEURSHIP/ BUSINESS PLAN PROJECT	M/W	KIRITSIS
EC 6010	MANAGERIAL ECONOMICS	T/TH	DOULOS
CN 6009	PR IN THE PUBLIC AND NON PROFIT SECTORS	M/W	CHRISTODOULAKIS
MK 6112	CREATING CUSTOMER VALUE (CRM)	M/W	SOURELI
LD 6003	BUSINESS ETHICS AND THE MORAL LEADER	M/W	PATSIOTI
CN 6011	CRISIS COMMUNICATIONS MANAGEMENT	T/TH	KEFALA
FN 6035	CREDIT RISK MANAGEMENT	T/TH	AVRAMIDIS

SPRING TERM 2012 (February 28 -June 1)

MG 6013	BUSINESS STRATEGY	M	KIRITSIS
MK 6011	MARKETING MANAGEMENT	M	KREPAPA
FN 6130	VALUATION: EQUITY & FIXED INCOME	T	MORDOCHAE
FN 6009	QUANTITATIVE METHODS FOR FINANCIAL MANAGERS	W	AVRAMIDIS
CN 6007	STRATEGIC CORPORATE COMMUNICATION	TH	KARIMALIS
FN 6013	INTERNATIONAL FINANCIAL REPORTING	M	MORDOCHAE
LD 6000	LEADERSHIP DYNAMICS	T	MANDES
CN 6020	EFFECTIVE COMMUNICATION SKILLS	T	KARIMALIS
MK 6060	SALES AND CUSTOMER MANAGEMENT	W	SARANTIDOU
CN 6008	COMMUNICATION FOR THE ENTERTAINMENT INDUSTRY	W	KEFALA
FN 6132	INTERNATIONAL FINANCE	W	DOULOS
LD 6002	LEADING PERFORMANCE EXCELLENCE	W	TASOULIS
MK 6065	MARKETING COMMUNICATIONS	TH	SAKELLARIOU

SUMMER SESSION 2012

BU 6332	BUSINESS PLAN	*	KIRITSIS
MK 6119	BUSINESS TO BUSINESS MARKETING	*	NAUDE
FN 6133	DERIVATIVES & FINANCIAL RISK MANAGEMENT	*	IOANNIDIS

Required course
Elective course

*	PART I:		
	Thursday	June 21	18:00-21:00
	Friday	June 22	09:30-17:30 (13:00-14:00 lunch break)
	Saturday	June 23	09:30-17:30 (13:00-14:00 lunch break)
	PART II:		
	Thursday	July 5	18:00-21:00
	Friday	July 6	09:30-17:30 (13:00-14:00 lunch break)
	Saturday	July 7	09:30-17:30 (13:00-14:00 lunch break)
	FINAL EXAM:		
	Friday	July 10	18:00-21:00