

The American College of Greece



**DEREE**

Graduate School

# Master of Business Administration (MBA)



MBA  
MBA  
MBA

*The Master of Business Administration (MBA) will provide you with a new perspective on your work experiences and previous education as well as insight into fundamental business practices that will be valuable to you as a management executive.*

## MBA Program

**Coordinator: Dr. Antonis Klidas**

Dr. Antonis Klidas has a bachelor's degree in Management and Business Administration from the Athens University of Economics and Business and a master's degree in International Hotel Management from the University of Surrey in England. He obtained his Ph.D. from Tilburg University in the Netherlands on a European Commission Marie Curie Fellowship. Prior to coming to DERE, Dr. Klidas was a full-time Lecturer of Management with the Department of Social, Cultural Sciences at Tilburg University for five years. He has also worked as a Research Fellow at the Institute for Research on Intercultural Cooperation in the Netherlands.

## Program Mission

The MBA offered by DERE - The American College of Greece is designed to:

- Provide outstanding graduate education in management that is international in perspective and professional in orientation.
- Equip ambitious young professionals with the knowledge, skills, and competencies essential for success in today's competitive global business environment.
- Exemplify and enhance corporate social responsibility.
- Provide students with a critical grounding in business and management that will enable them to think strategically and globally when making decisions.

## Student Profile

The MBA is designed for three groups of participants:

- Professionals who have a business degree and at least two years work experience and want to advance their careers.
- Professionals who have a non-business degree and at least two years work experience, and need a foundation in management knowledge and skills in order to start a career in business-related areas.
- Recent university graduates who have little professional experience but exceptional academic records.

## Unique Features of the Program

The MBA program places a strong emphasis on the integration of business theory with practice. Our faculty members are committed to innovative and interactive teaching. In addition to attending course lectures, students are exposed to a variety of teaching methods, including simulation exercises, case studies, team projects and lectures by esteemed guest speakers from the business world. The program has a number of distinct features.

### **Flexibility:**

Students are provided the opportunity to personalize the pace of their studies according to the demands of their professional careers. Students consult with the designated student advisor at the beginning of their studies and develop a personal study plan for the completion of their MBA degree. Should their professional circumstances change during the course of their studies, students have the possibility to adjust their study program to suit the new circumstances.

### **Freedom to customize:**

Students are offered the opportunity to customize their MBA according to their individual career needs and aspirations by choosing from more than 30 elective courses. Additionally, students may choose to complete either a general MBA or specialize in one of four different concentration areas: Finance, Marketing, Human Resource Management, and Technology Management. Students also have the opportunity to select elective courses from other Graduate School programs, such as the MS in Marketing, MA in Communication, and MS in Finance.

## Joint degree options:

The DERE Graduate School offers MBA students the possibility to enhance their knowledge and the value of their MBA degree by pursuing a Joint degree program with the MS in Finance or the MA in Communication. Through proper selection of elective courses students may reduce the requirements of the joint degree by 18 to 21 credit hours compared to the normal requirements of the two degrees completed separately.

## Up-to-date Curriculum:

The curriculum equips students with the knowledge and skills that managers need to operate effectively in today's competitive business environment. Students acquire the core knowledge related to management functions in such areas as marketing, finance, operations, strategy and management of people. Through the curriculum students learn to think critically and at a higher strategic level with a solid awareness of the influence of the

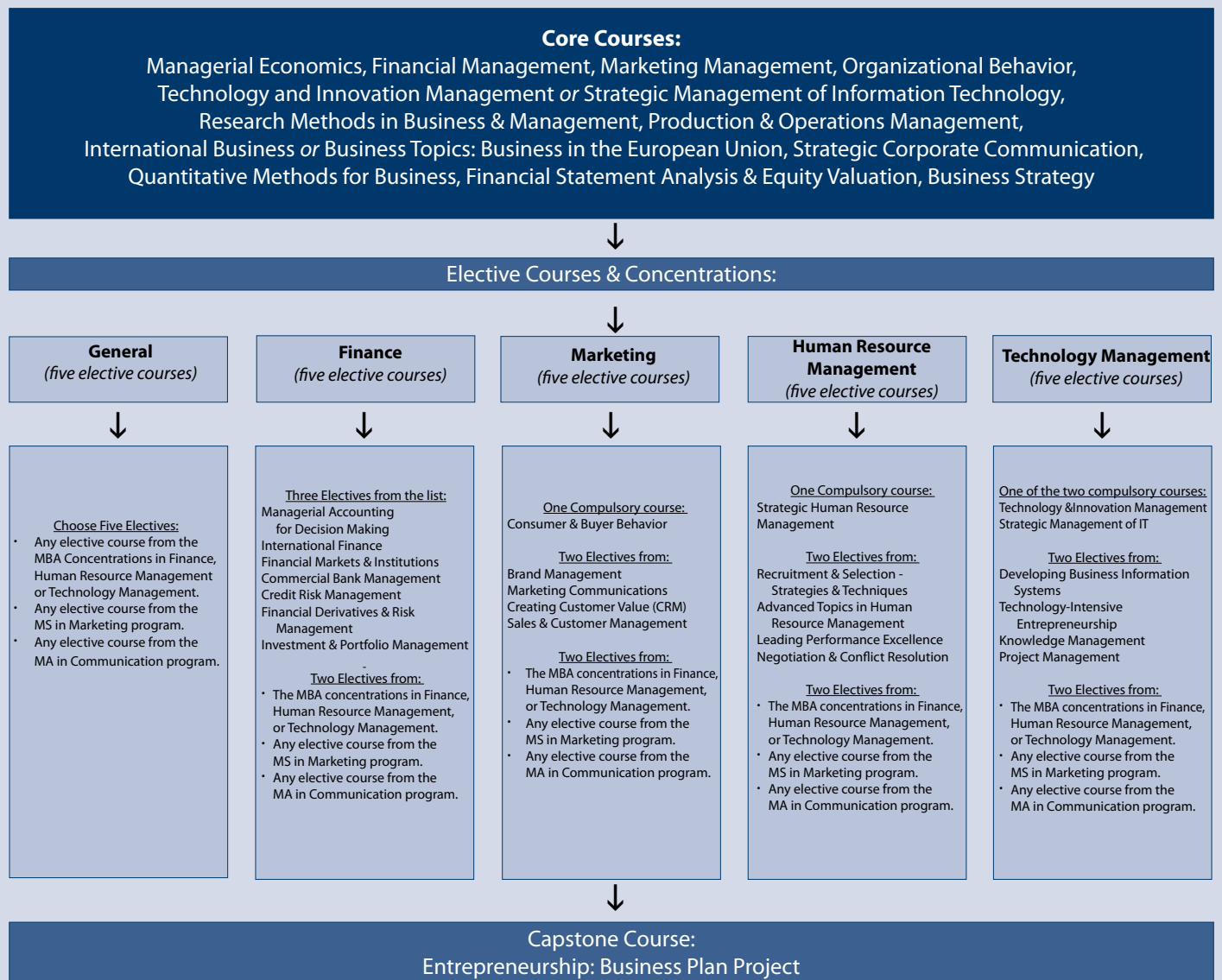
international environment and emerging technologies on modern business. During the capstone experience, the Business Plan Project, students have the opportunity to use their creativity and entrepreneurial spirit to develop a plan for a new business venture.

## Student-Centered Teaching Philosophy:

The program offers a small group, high contact teaching approach that provides a stimulating, interactive and supportive learning environment for students. Teamwork, creativity and critical thinking are strongly encouraged to foster debate and the cross-fertilization of ideas.

## Program Description

To be awarded the MBA, students must complete 18 courses (54 credits), which include twelve core courses, one integrative course, and five elective courses. Depending on the choice of elective courses, students have the option to specialize in one of four concentration areas as specified in the diagram below. Each course is scheduled for a minimum of 36 hours of direct classroom teaching and 3 hours of final assessment. All classes are held weekday evenings from 18:00 - 21:00 to permit students to continue to work while studying.



## Full-time and Part-time Options

The MBA can be completed in 18 months on a full-time basis. Part-time study options are also available and are tailored to the individual needs of working students. A student advisor helps each student develop a schedule that best meets his/her needs.

## Scholarship Program

DEREE - The American College of Greece aims to attract the highest quality graduate applicants regardless of their ability to finance their education. For this reason, we offer scholarships covering a portion of the cost of tuition to applicants who have demonstrated exceptional academic performance. For more information on eligibility and to download the Scholarship Application form visit [www.acg.edu/financing-your-education](http://www.acg.edu/financing-your-education) or contact our Office of Admissions at [graduate@acg.edu](mailto:graduate@acg.edu); Tel: +30 210 600 2208.

## Career Services

Graduates of the program can benefit from the College's Office of Career Services, which has placed thousands of DEREЕ graduates since 1976. Our graduates can also benefit from our extensive network of 33,000 alumni working in more than 1,700 companies and organizations throughout the world.

## Faculty Information

The program combines the expertise of the Graduate School's resident faculty with visiting faculty from abroad and corporate partners who participate in teaching throughout the degree, bringing their own knowledge of cutting-edge business practice and international experiences directly into the classroom. Our resident and visiting faculty members have earned the highest attainable degree in their fields. For more information on our graduate faculty, visit [www.acg.edu/graduate-faculty-listing](http://www.acg.edu/graduate-faculty-listing)

**Apply online: [www.acg.edu/graduate](http://www.acg.edu/graduate)**

## Submit:

1. Completed application form, including a passport size photograph
2. Official college or university transcript of undergraduate (or graduate) degree studies from an accredited institution
3. Two recommendation letters (at least one from an academic source and one from an employer)
4. Evidence of proficiency in English: TOEFL, Proficiency, IB, IELTS, or GCE
5. A certified copy of an identification card (for Greek citizens) or of a valid passport (for non-Greeks)

## Contact our Office of Admissions

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