

Management Course Descriptions

MG 6010 ORGANIZATIONAL BEHAVIOR 3 CREDITS

Course Description

Managerial effectiveness in today's competitive environment depends on the understanding of the underlying processes shaping organizational behavior and of the way managers can influence organizational direction. This course provides the bulk of organizational behavior theory and addresses key issues affecting contemporary organizations, such as ethics, globalization and cultural diversity and managing creativity.

MG 6011 PRODUCTION AND OPERATIONS MANAGEMENT 3 CREDITS

Course Description

This course enables students to develop the skills and concepts needed to ensure the ongoing contribution of a firm's operations to its competitive position. It helps them to understand the complex processes underlying the development and manufacture of products as well as the creation and delivery of services.

MG 6020 TECHNOLOGY-INTENSIVE ENTREPRENEURSHIP 3 CREDITS

Course Description

This course is designed for students who will either start their own technology-based businesses or will work for corporations that engage in technology-intensive intrapreneurial activities (i.e. internal entrepreneurial activities). As part of this course we discuss all aspects of starting a tech-based business including: product development, product management, marketing, financing, business model and strategy.

MG 6041 TOURISM MANAGEMENT AND ORGANIZATION 3 CREDITS

Course Description

The course provides the future manager of tourism businesses with the necessary knowledge to understand the scope of the tourism industry and key aspects of tourism management and organization. It focuses on the implications of key trends and issues in international tourism that impact on the Greek situation.

MG 6054 PROJECT MANAGEMENT 3 CREDITS

Course Description

The course is comprehensive and specifically designed for the MBA graduate who will be working with project managers in the business environment. The topics presented cover project management principles, concepts and their application to the business enterprise; including new products, construction, corporate planning, systems development, maintenance, etc.

Course Description

Business organizations strive for new socio-technical interventions that would yield sustainable and long-term competitive advantage. To this end, several organizations consider seriously the benefits of knowledge management (KM). The growing importance of knowledge and its management has resulted in the creation of new job opportunities and professions but also the enhancement of traditional ones. Due to its multidisciplinary nature, the implementation of KM requires managerial, social but also technological skill and competences. Among the new professions that emerged as immediate effect of KM were the Chief Knowledge Officer (CKO), knowledge manager and knowledge engineer. Nevertheless, the successful implementation of KM requires skilful employees across the organizations. Our intention in this course is therefore to provide potential business practitioners and stakeholders with the requisite capacity, i.e. from Human Resources to IT management, to respond to the continuous KM challenges.